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B.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2022.

First Semester

Commerce/Honours – Core

BUSINESS ORGANISATION AND MANAGEMENT

(For those who joined in July 2021 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer.

1. A Company cannot come into existence without
 - (a) Certificate of incorporation
 - (b) Electing director
 - (c) Issuing of prospectus
 - (d) All of the above

2. What is the liability of a sole proprietorship?
 - (a) Limited
 - (b) Unlimited
 - (c) No liability
 - (d) Restricted liability
3. Manufacturing sector include
 - (a) Distribution sector
 - (b) Textile sector
 - (c) Retailing sector
 - (d) Internet service sector
4. The world wide web (www) was introduced in the year
 - (a) 1992
 - (b) 1994
 - (c) 1006
 - (d) 1995
5. Who is the father of scientific management?
 - (a) Henry Fayol
 - (b) Elton Mago
 - (c) Peter. F. Drucker
 - (d) Frederick Winslow Taylor

6. Management is
- (a) An Art
 - (b) Science
 - (c) Both an Art and Science
 - (d) All of the above
7. Selecting a best course of action among the alternative is call _____
- (a) Decision Making
 - (b) Planning
 - (c) Organizing
 - (d) Controlling
8. _____ is increasing leadership rapidly.
- (a) Strategy
 - (b) Command
 - (c) Control
 - (d) Getting other to follow
9. Who has given the hierarchy needs hierarchy theory of motivation?
- (a) Abraham Maslow
 - (b) David Mc Clelland
 - (c) Victor vroom
 - (d) Douglag Mc Gregor

10. Which type of communication is called as public relation?
- (a) Across communication
 - (b) Inter-person communication
 - (c) Internal communication
 - (d) External communication

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) What you understand by a private limited company?

Or

- (b) Who can be partner in a partnership firm?

12. (a) Discuss the new economic policy 1991.

Or

- (b) Explain the policy of protection.

13. (a) What is scientific management?

Or

- (b) Give a brief outline of Fayol's contribution.

14. (a) Explain the concept of planning.

Or

(b) What is decision making? Explain the principle.

15. (a) Explain any two-way communication.

Or

(b) What are the elements in control cycle?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) What are the different type of business organization that can be formed in India?

Or

(b) Enumerate the essential features of a co-operative society.

17. (a) Enumerate the important element of trade liberalization policy.

Or

(b) What is the objective of make in India?

18. (a) What according to F.W. Taylor are the fundamental principle of scientific management?

Or

(b) What do you understand different level of management?

19. (a) Indicate the criteria of a sound decision making.

Or

(b) What is delegation of authority? Discuss its importance?

20. (a) State the characteristics of successful leader.

Or

(b) What are the different type of co-operation?